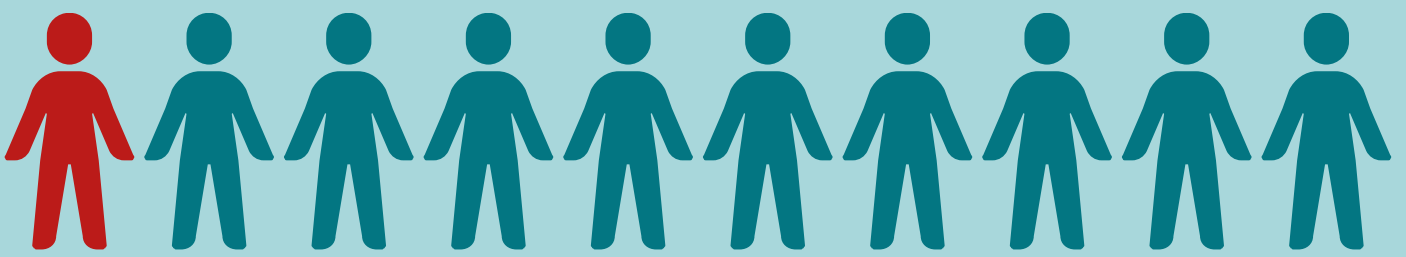


# PHISHING: WHAT YOU NEED TO KNOW

Scammers are after your money and everyone is a target.

A phishing scam often comes from a threat actor disguised as a reputable individual or organization who sends fraudulent emails. Their goal is to obtain sensitive data or infect a victim's system with destructive malware.



**1 OUT OF 10 PEOPLE FALL VICTIM TO A PHISHING EMAIL**

## WHAT TO LOOK FOR

**Step 1:**  
Scammer spoofs or compromises an email account

**Step 2:**  
Scammer sends fraudulent emails from spoofed account

**Step 3:**  
Recipient shares sensitive information or installs malware on system



### STAY ON GUARD FOR:

- Spelling & Grammar Errors
- Incorrect Sender Address
- Offers That are Too Good to Be True
- Request for Immediate Action

### SLAM the Scams

- S- verify the **SENDER**
- L- check for broken **LINKS**
- A- never open unsolicited **ATTACHMENTS**
- M- read the **MESSAGE** to look for spelling or other errors

## Why are phishing emails bad?



**Productivity Decreases**



**Personal Information Stolen**



**Money Loss**



**Business Shut Down**

## FIGHT THE PHISH

Catching a phishing email is critical to your business's security.

If you see 'something phishy', report it!

Beware of unsolicited messages - and always report a suspicious to email to your IT team!